AGENDA
POINT FOUNDATION BOARD MEETING
SAT., MARCH 13, (10 AM - 12 NOON)

BOOK OFFER (20 minutes)

- — Deal Memo (what this meant)
- — Foreign deal (1 month)
- — Apple grant
- — Funding for specific topics
- — Doing it for the $$$$ advanced
- — Subscribers buy a page (underwrite)
- — Multi media/CD-ROM possibilities

FINANCIAL/FUNDRAISING (30 minutes)

- — Direct Mail
- — Advance renewal revenues (this is not income)
- — Current deficit
- — Fundraising
  - > Director of development
  - > Marly's availability and interest
  - > Board development and consequent guidance in fundraising (committee)
- — Friends of Whole Earth
- — Other options and suggestions

STAFF (15 minutes)

- — Morale and cooperation
- — Finances, salary, pay equity
- — Changes if we take on WEC or any other new project
- — Input from staff on board reorganization

BOARD DEVELOPMENT (30 minutes)

— What does the board want to do (define appropriate functions)
— What do board members get for their involvement?
— What types of members are missing now (viewpoints & functions)
— Suggestions of candidates
— Howard on board - voting or nonvoting?
— Selection committee - how should suggestions be processed, how to solicit names.
— Staff member (attend or be member, rotate or same person?)
— Officers

POINT DIRECTOR (15 minutes)

— Should there be one?
— Committee leadership (pluses and minuses)
— Should it be Jon - day to day details
— First among peers
— Facilitate decisions (consensus when possible)
— Committees take a long time and are cumbersome
— Perception from outside organizations if they have a "person in charge" to relate to